

New Undergraduate Program (Majors, Minors, Sequences) Proposal
Illinois State University - University Curriculum Committee

Program Department School of Communication**Initiator** Brent Simonds**Phone** 438-3532**Initiator Department** School of Communication**Coauthor(s)** Peter Smudde (psmudde@ilstu.edu), Elizabeth Chupp (elchupp@ilstu.edu), Stephen Hunt (skhunt2@ilstu.edu)**Title of New Program** Media Arts Sequence**Submission Date** Wednesday, September 4, 2019**Email** bksimon@ilstu.edu**Campus Address** 4480 School Of Communication**Version** 2 **ID** 265**Proposed Starting Catalog Year** 2021-2022**Associated Course Proposal(s):**Revise Course proposal COM 101 titled *Introduction to the Study of Mass Media*Delete Course proposal COM 352 titled *Documntary Storytelling and Production***1. Proposed Action**

New Major

New Minor

✓ New Sequence

More than 50% of courses in this program are Distance Education

No Is this program an Integrated Bachelors/Masters degree program?**Sequence Major**

Mass Media

2. Provide Undergraduate Catalog copy for new program.

**MAJOR IN MASS MEDIA
MEDIA ARTS SEQUENCE**

Major (52 credit hours)

- 3 COM 101 Introduction To The Study of Mass Media
- 3 COM 111 Introduction To Communication Theories
- 3 COM 160 Introduction To Mass Media
- 3 COM 161 Convergent Media Writing
- 3 COM 162 Introduction To Radio (P: COM 160 or 180 or conc. reg.)
- 3 COM 163 Television Production (P: COM 160 or 180 or conc. reg.)
- 3 COM 240 Introduction To Visual Communication (P: COM 161)
- 3 COM 297 Communication Research Methods (P: COM 111; 60 hours completed)
- 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111; 160 or 165, 60 hours completed)
- 1 COM 396 Capstone In Mass Media (P: COM 111, 160, 161, 297; 105 hours completed)

Take 1 of the following courses:

- 3 COM 262 Advanced Radio Applications (P: COM 160 and 162)
- 3 COM 263 Advanced Television Production (P: COM 160 and 163)

Take 1 of the following courses:

- 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111; 160 or 165)
- 3 COM 360 Mass Media: Theory & Effects (P: COM 111; 160 or 165)

Take 1 of the following courses:

- 3 COM 367 Ethical Problems in Mass Media (P: COM 111; 160 or 165; 60+ earned hours)
- 3 PHI 232 Introduction to Ethics
- 3 PHI 234 Business Ethics
- 3 PHI 238 Rights and Wrongs (P: COM 110 and ENG 101)
- 3 PHI 240 Political Philosophy (P: recommended C or better in 1 PHI course or 2.50 overall GPA)
- 3 PHI 242 Philosophy of Law

Take 5 (15 credit hours) additional electives from the School of Communication. Two courses (6 credit hours) must be at the 300-level. If a PHI course is completed instead of COM 367 (above) 9 credit hours must be taken at the 300-level to satisfy the overall minimum of 16 credit hours required in COM.

A minimum of 16 hours at the 300-level in COM coursework must be completed; COM 398 does not count toward these 300-level hours. A maximum of 6 hours of professional practice 398 may count toward the major.

3. Provide a description for the proposed program.

The new Media Arts sequence combines three current sequences into one (Radio, Television Production, and Interactive Media).

*Note: This new sequence proposal assumes changes to the Mass Media Major in a separate proposal will be approved.

4. Provide a rationale of proposed program.

There is a nationwide trend in university media programs to reduce sequences in the creative fields. This follows the convergence trend in the mass media industry that's been playing out for several years. This will allow our students greater flexibility to tailor their education to their creative interests and better prepare for their careers.

5. Describe the expected effects of the proposed program on existing campus programs (if applicable).

This change will have no adverse effect on existing campus programs. In addition, we have secured letters of concurrence from Arts Technology and the School of Art in support of the Media Arts title.

6. Provide a sample four year plan of study demonstrating that a student could realistically complete the program requirements in a specific number of semesters.

Total Hours Required for Media Arts - 120**First Year****Fall Semester** (16-17 credit hours)

- ENG 101 or COM 110 (3)
 General Education course (3)
 General Education course (3)
 LAN 111 or University wide elective (3-4)
 COM 101 (1)
 University wide elective (3)

Spring Semester (15-16 credit hours)

- ENG 101 or COM 110 (3)
 General Education course (3)
 General Education course (3)
 General Education course (3)
 LAN 112 or University wide elective (3-4)

Second Year**Fall Semester** (15 credit hours)

- COM 111 (3)
 COM 160 (3)
 General Education course (3)
 General Education course (3)
 General Education course (3)

Spring Semester (15 credit hours)

- COM 161 (3)
 COM 163 (3)
 General Education course (3)
 General Education course (3)
 University wide elective (3)

Third Year**Fall Semester** (15 credit hours)

- COM 162 (3)
 COM 240 (3)
 COM 297 (3)
 COM 320 or 360 (3)
 B.S. SMT or B.A. language (3)

Spring Semester (15 credit hours)

- COM 262 or 263 (3)
 Mass Media major elective (3)
 Mass Media major elective (3)
 Senior College University wide elective (3)
 Senior College University wide elective (3)

Fourth Year**Fall Semester** (15 credit hours)

- COM 361 (3)
 Mass Media major elective (3)
 300-level Mass Media major elective (3)
 300-level Mass Media major elective (3)
 Senior College University wide elective (3)

Spring Semester (15 credit hours)

- COM 367 (3)
 COM 396 (1)
 Senior College University wide elective (3)

____ AMALI requirement or University wide elective (3)

____ Senior College University wide elective (3)

____ Senior College University wide elective (2)

7. Describe the expected curricular changes required, including new courses. If proposals for new courses have also been submitted, please reference those related proposals here:

Com 101 is being revised from being a one-hour course to a three-hour course.

8. Anticipated funding needs and source of funds.

Given that this proposal simply collapses three existing sequences into one new sequence, there will be no need for additional funds (e.g. operating, faculty lines, facilities, library resources, etc.). In addition, the change will not have implications for faculty assignments.

9. No Does this program count for teacher education?

10. No Is this an Interdisciplinary Studies program?

11. The following questions must be answered.

No Have you confirmed that Milner Library has sufficient resources for the proposed program?

Explain why Milner Library has not been contacted.

There is no new content required from Milner Library.

No Are more than 120 hours required to complete a degree with this major?

No Beyond General Education, does the major require more than 66 semester hours?

No Does this sequence (if in a major) require more than 55 semester hours of major courses?

No Does this program stipulate specific general education courses offered in the major department/school as a part of the major requirements only if such courses serve as prerequisites for other courses required by the major?

No Is the proposed program intended to be longer than four years (as indicated by the plan of study)?

Yes Have letter(s) of concurrence from affected departments/schools been obtained?

A departments/school is affected if it has a program with significant overlap or if it teaches a required or elective course in the program.

12. Routing and action summary for New Program:

1. School of Communication Department Curriculum Committee Chair

Joseph Zompetti (website)

Signature

Joseph Zompetti

Print

9/4/2019 4:08:35 PM

Date

2. School of Communication Department Chair/School Director

Stephen Hunt (website)

Signature

Stephen Hunt

Print

9/4/2019 4:14:44 PM

Date

3. College of Arts & Science College Curriculum Committee Chair

Todd Stewart (website)

Signature

Todd Stewart

Print

11/13/2019 11:42:53

Date

4. College of Arts & Science College Dean

Sally Parry (website)

Signature

Sally Parry

Print

11/13/2019 11:44:57

Date

5. University Curriculum Committee Chair

Lance Lippert (website)

Signature

Lance Lippert

Print

1/30/2020 3:01:59 PM

Date

All new programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate

Comments

Comments from Version 1 from Peter Smudde (Department Curriculum Committee Chair):
Please make changes as we discussed. School approval is needed before submitting.