

**Delete Undergraduate Program (Majors, Minors, Sequences) Proposal
Illinois State University - University Curriculum Committee**

Program Department School of Communication

Initiator Brent Simonds

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Initiator Department School of Communication

Coauthor(s) Stephen Hunt (skhunt2@ilstu.edu), Elizabeth Chupp (elchupp@ilstu.edu)

Title of Program Interactive Media Sequence

CIP Code

Submission Date Friday, November 15, 2019

Email bksimon@ilstu.edu

Campus Address 4480 School Of Communication

Version 1 **ID** 71

Catalog Year to be deleted 2021-2022

1. Provide Undergraduate Catalog copy to be removed regarding this program.

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Interactive Media Sequence

- Required courses: COM 163, 240, 241, 317, 319, 366.

- 12 hours of communication electives.

- Suggested electives: COM 162, 167, 198A03, 211, 218, 263, 266, 362, 369, 398.

PROPOSAL IN 2019-2020 FORMAT

Major (53 credit hours)

___ 1 COM 101 Introduction to the Study of Mass Media

___ 3 COM 111 Introduction to Communication Theories

___ 3 COM 160 Introduction to Mass Media

___ 3 COM 161 Convergent Media Writing

___ 3 COM 163 Television Production (P: COM 160 or 180 or conc. reg.)

___ 3 COM 240 Introduction to Visual Communication (P: COM 161)

___ 3 COM 241 Basic Photography

___ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)

___ 3 COM 317 Digital Post Production (P: COM 160, 161, and 163)

___ 3 COM 319 Motion Graphics & Visual Effects (P: COM 111, 160, 161, 163, and 317 or conc. reg.)

___ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111 and 160 or 165; 60+ earned hours)

___ 3 COM 366 Web Production & Design

___ 3 COM 367‡ Ethical Problems in Mass Media (P: COM 111 and 160 or 165; 60+ earned hours)

___ 1 COM 396 Capstone in Mass Media (P: COM 111, 160, 161, 297; 105+ earned hours)

Take one of the following courses:

___ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111 and 160 or 165)

___ 3 COM 360 Mass Media: Theory & Effects (P: COM 111 and 160 or 165)

Take four (12 credit hours) additional Communication electives:

(Suggest electives COM 163, 211, 228, 240, 263, 266, 267, 273, 304, 312, 314, 317, 319, 321, 324, 352, 355, 369, 370, 371, 398)

A minimum of 31 hours in COM courses at the 200-300 level, including at least 16 hours at the 300-level (excluding 298 and 398) are required.

Students may include a maximum of 6 hours of professional practice 398 toward the major.

‡ Please consult your academic advisor regarding standard Department of Philosophy substitutions for COM 367

2. Provide a list of other programs referencing this program.

N/A

3. Provide a rationale for deleting program.

Radio, Television Production, and Interactive Media sequences are being condensed into one sequence called Media Arts. The new sequence has four required courses (12 hours) and 15 hours of electives (the details are the in the new program form for Media Arts).

There is a nationwide trend in university media programs to reduce sequences in the creative fields. This follows the convergence trend in the mass media industry that's been playing out for several years. This will allow our students greater flexibility to tailor their education to their creative interests and better prepare for their careers.

4. Describe the expected effect of the proposed program deletion on existing campus programs.

There are no adverse effects since all of the courses contained in this sequence will still be available.

5. What arrangements will be made for program faculty and students?

There are no adverse effects since all of the courses contained in this sequence will still be available. A Teach-Out plan is not applicable as all of the courses will remain and be organized into a new sequence.

6. What is the anticipated budget effect?

This sequence deletion is related to the new sequence proposal "Media Arts" which simply collapses three existing sequences into one new sequence. There will be no need for additional funds (e.g. operating, faculty lines, facilities, library resources, etc.). In addition, the change will not have implications for faculty assignments.

7. No Did this program previously count towards teacher education?

8. No Was this an Interdisciplinary Studies program?

9. Routing and action summary for Program Deletion:

1. School of Communication Department Curriculum Committee Chair

<u>Joseph Zompetti (website)</u>	<u>Joseph Zompetti</u>	<u>11/15/2019 5:51:44 PM</u>
Signature	Print	Date

2. School of Communication Department Chair/School Director

<u>Stephen Hunt (website)</u>	<u>Stephen Hunt</u>	<u>11/15/2019 8:06:34 PM</u>
Signature	Print	Date

3. College of Arts & Science College Curriculum Committee Chair

<u>Todd Stewart (website)</u>	<u>Todd Stewart</u>	<u>12/4/2019 11:18:19 AM</u>
Signature	Print	Date

4. College of Arts & Science College Dean

<u>Sally Parry (website)</u>	<u>Sally Parry</u>	<u>12/4/2019 11:30:59 AM</u>
Signature	Print	Date

5. University Curriculum Committee Chair

<u>Lance Lippert (website)</u>	<u>Lance Lippert</u>	<u>1/30/2020 2:58:59 PM</u>
Signature	Print	Date

All deleted programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate

