

**ILLINOIS STATE UNIVERSITY
REQUEST FOR NEW PROGRAM
APPROVAL
Financial Implication Form**

Purpose: Proposed new undergraduate and graduate programs (degrees, sequences, minors, and certificates) must include information concerning how the program will be financially supported to proceed through the curricular process.

Procedure: This completed form is to be approved by the Department/School Curriculum Committee chair, department chair/school director, college dean, and Provost prior to submission of the proposal to the College Curriculum Committee.

Definition: A "program" can be a degree, a sequence within a degree, a minor, or a certificate. This form is to be used for both undergraduate and graduate programs.

Complete the following information:

Department: School of Art

Contact person: Peter Bushell

Date: February 23, 2018

Proposed new program: Major: BFA in Art, Graphic Design Sequence

(Note: if the proposed program is a sequence, please indicate the full degree it is housed within)

BRIEF DESCRIPTION OF THE PROPOSED PROGRAM

The BFA in Art, Graphic Design sequence will be a highly selective course of study to prepare students for a professional career in graphic design and related fields in visual communication. Among other requirements, students will take a sequence of 12 design courses which will allow them to explore topics such as design research, branding and identity, information design, typography, book arts, cultural identity, interaction design, user experience, image making, time-based narratives, and civic engagement. The senior year of the sequence will require students to develop and create within an independently chosen research topic. In addition, students could gain useful professional experience in a graphic design internship.

The proposed BFA Graphic Design Sequence (which will accompany this Financial Implications form) is part of a larger curricular overhaul being proposed by the graphic design area of the School of Art. For those interested in studying Graphic Design at Illinois State, the BFA Graphic Design sequence will be a new viable option alongside the existing but proposed/revised B.A./B.S. degree.

As part of this curricular overhaul, the existing BFA in Art is proposed to be revised. Essentially, the addition of a Graphic Design sequence will require reorganizing all the original BFA requirements into a Studio Art sequence. The original requirements of the BFA in Art will remain the same but simply be reorganized into a Studio Arts sequence. Both the Studio Arts and Graphic Design sequences will share common foundation requirements, then will diverge to specific requirements related to each.

This cost implication form includes information related to proposed faculty need. Although this form is submitted with the new sequence proposal for BFA Graphic Design sequence, design faculty (existing and proposed) will

Rec'd 5/1/18 JDR

fluidly cover all courses within B.F.A., B.A. and B.S. degree offerings. There will be no distinction between some faculty teaching only BFA or only B.A./B.S.

ENROLLMENTS

In the table below, summarize enrollment and degrees conferred projections for the program for the first- and fifth-years of operation. If possible, indicate the number of full-time and part-time students to be enrolled each fall term in the notes section. If it is not possible to provide fall enrollments or fall enrollments are not applicable to this program, please indicate so and give a short explanation.

TABLE 1

STUDENT ENROLLMENT AND DEGREE PROJECTIONS FOR THE PROPOSED PROGRAM		
Category	Year One	5th Year (or when fully implemented)
Number of Program Majors/Minors (Fall Headcount)	10-15	15
Annual Full-time-Equivalent Majors/Minors (Fiscal Year)	10-15	15
Annual Number of Degrees Awarded	10-15	15

Add any relevant notes for the enrollment table 1 (Students are to be enrolled in a cohort; all students will be enrolled part-time; etc.) as an attachment

Students are enrolled as a cohort beginning fall Junior year after passing a competitive portfolio review during spring of Sophomore year.

Budget Rationale (as an attachment; include corresponding data in Table 2)

Provide financial data that document the department or school’s capacity to implement and sustain the proposed program and describe the program’s sources of funding.

- a. Is the unit’s (College, Department, School) current operating budget (contractual, commodities, equipment, etc.) adequate to support the program when fully implemented? If “yes”, please explain. If new resources are to be provided to the unit to support the program, what will be the source(s) of these funds? **[Table 2 – Section 1]**

Yes adequate.

With the development of two new digital classrooms for graphic design, there is room for growth in the Graphic Design program.

- b. What impact will the new program have on faculty assignments in the department? Will current faculty be adequate to provide instruction for the new program?

Assignments for the four current faculty will remain the same. We are currently hiring a new colleague who will have a shared position between Arts Technology and graphic design. Each faculty will teach three courses each semester. The School of Art already utilizes its permanent NTT budget to fund additional courses taught by NTT. This proposal won't change any of that. It is anticipated that any necessary extra courses will be covered by NTTs until enrollment for both B.A./B.S. and BFA programs has stabilized.

Will additional faculty need to be hired, either for the proposed program or for courses faculty of the new program would otherwise have taught? If yes, please indicate whether new faculty members will be full-time or part-time faculty, tenure track or non-tenure track faculty.

[Table 2 – Section 2]

No new hires are currently anticipated. We imagine the enrollment growth (due to these changes) will not mandate any new TT hires in the immediate future. As I answered above, Art will continue to utilize NTT to teach any additional courses left uncovered by TT faculty (as has always been our practice).

- c. Will current staff be adequate to implement and maintain the new program? If "yes", please explain. Will additional staff be hired? Will current advising staff be adequate to provide student support and advisement, including job placement and or admission to advanced studies? If additional hires will be made, please elaborate. ***[Table 2 – Section 2]***

Yes, adequate

- d. Are the unit's current facilities adequate to support the program when fully implemented? Will there need to be facility renovation or new construction to house the program? (For a new degree program describe in detail the facilities and equipment available to maintain high quality in this program including buildings, classrooms, office space, laboratories, equipment and other instructional technologies for the program). ***[Table 2 – Section 3]***

Yes, adequate

- e. Are library resources adequate to support the program when fully implemented? Please elaborate.

Yes, adequate

- f. Are there any additional costs not addressed in items a. – d.? If "yes" please explain. ***[Table 2 – Section 4]***

No

- g. Are any sources of funding temporary (e.g., grant funding)? If so, how will the program be sustained once these funds are exhausted?

No

- h. If this is a graduate program, discuss the intended use of graduate assistantships and where the funding for assistantships would come from.

N/A

Table 2: RESOURCES REQUIREMENTS

TABLE 2

ESTIMATED COSTS OF THE PROPOSED PROGRAM- Only new resources not currently available to the program			
Category	Unit of Measurement	Year One	5th Year (or when fully implemented)
Section 1: Operating Expenses			
Including but not limited to: Contractual, Commodities, Equipment, etc.	\$0	\$0	\$0
Section 2: Personnel			
Faculty	FTE		
Faculty	\$0	\$0	\$0
Other Personnel Costs – All Staff excluding Faculty	\$0	\$0	\$0
Section 3: Facilities			
Including but not limited to rental, maintenance, etc.	\$0	\$0	\$0
Section 4: Other Costs (itemized)			
•	\$0	\$0	\$0
•	\$0	\$0	\$0
•	\$0	\$0	\$0
•	\$0	\$0	\$0
•	\$0	\$0	\$0
Total	\$0	\$0	\$0

Graphic Design Sequence in
B. F. A.

Approved by Academic Senate
March 6, 2013

Routing and action summary – in sequential order:

1. Erin L. Wini Department/School 3/6/18
Curriculum Committee Chair Date Approved
2. [Signature] Department 3/5/18
Chairperson/School Director Date Approved
3. Jean M. Miller 3/6/18
College Dean Date Approved
4. Jim Murphy 3-14-18
Provost Date Approved
5. Barby L. Wade 5-10-18
College Curriculum Committee Chairperson Date Approved
6. _____ Teacher _____
Education Council Chair Date Approved
7. Jim M. S. [Signature] 10/1/18
University Curriculum Committee Chairperson Date Approved

Once approved, include this form with the curricular proposal for the new program.