New Graduate Program (Majors, Sequences, Certificates) Proposal
Illinois State University - Graduate Curriculum Committee

Program Department   Masters of Business Administration   **Submission Date**   Wednesday, April 7, 2021
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Initiator Department   Masters of Business Administration
Coauthor(s)   None   **Version**   2   **ID**   158
Title of New Program   Masters of Business Corporate Program (CMBA)   **Proposed Starting Catalog Year**   2022-2023

1.   **Proposed Action**

           New Major

    ✓   New Sequence

           New Certificate

           More than 50% of courses in this program are Distance Education

      Sequence Major

           MBA Sequence--Corporate MBA

2.   **Provide *Graduate Catalog* copy for new program.**

Corporate MBA Sequence (CMBA)

In addition to any Pre-MBA Program courses required, some or all of which may be waived based on an individual's previous academic work, ~~all~~ CMBA Sequence candidates must complete 36 semester hours including:

9 hours of beginning skill core courses: MBA 411, MBA 412, MBA 416

15 hours of central core courses: MBA 421, MBA 427, MBA 430, MBA 440, MBA 450. ~~Students who have successfully completed 12 or more undergraduate semester hours in a required core area may be eligible to substitute a 400-level elective in that area for the required core course.~~

3 hour capstone course: MBA 485

9 hours of 400-level graduate business or other pre-approved elective courses. The CMBA is a cohort program. Students vote to choose which three electives the cohort will take. ~~(Graduate courses at the 300-level may not be taken to fulfill the M.B.A. elective requirements). In consultation with a Master of Business Administration advisor, students are able to choose from among a wide offering of elective courses to design a Plan of Study. The choice should be congruent with each student's goals. Elective concentrations are offered based on student demand, including Business Analytics, Financial Management; Human Resource Management; Risk Management, Marketing Management, Organizational Leadership, Project Management; Elective courses taken outside the College of Business require prior approval by the Associate Dean and often involve additional course work to fulfill prerequisites.~~

~~Students without relevant full-time work experience are encouraged to consider a professional practice internship as an elective choice; up to three (3) hours of professional practice credit (498 in the ACC, FIL, MKT, and MQM departments) may be used in the Plan of Study toward the degree. A thesis may be substituted for up to six hours of elective course work. Please refer to the thesis section elsewhere in this catalog for Graduate School policies on thesis work.~~

3.   **Provide a description for the proposed program.**

This change serves only to separate the Traditional, Corporate, and Panama MBA programs into separate sequences.

Email - [Noel, Terry] We have run the CMBA program this way since its inception. Like Panama, it is a cohort model. The main difference is that we are not contractually bound to offer only a specific set of electives. Students choose which ones as a group because we can only staff a limited number of classes for a particular cohort as each one typically contains only 15-25 students.

4.   **Provide a rationale of proposed program.**

Currently, all three programs are bundled together, making it difficult to collect and use data from each program.

5.   **Describe the expected effects of the proposed program on existing campus programs (if applicable).**

This change will have no effect on existing programs.

6.   **Describe the expected curricular changes required, including new courses. If proposals for new courses that will be or have been submitted, please reference those related proposals here:**

This proposal will have no effect on curriculum.

7.   **Anticipated funding needs and source of funds.**
This proposal will have no effect on funding.

8.   **No**   **Does this program count for teacher education?**

9.   **The following questions must be answered.**

    Yes   Have you confirmed that Milner Library has sufficient resources for the proposed program?

    N.A.   Have letter(s) of concurrence from affected departments/schools been obtained?
                 A departments/school is affected if it has a program with significant overlap or if it teaches a required or elective course in the program.